

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

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ORLANDO, Fla., May 10, 2011

**INTELLICORP SHOWCASES LIVECOMPARE™ 2.5 AT SAPPHIRE®
NOW AND 2011 ASUG ANNUAL CONFERENCE**

Intelligent implementation analysis software to support the whole lifecycle of SAP® solutions

WHO/WHAT: IntelliCorp, a worldwide provider of intelligent implementation analysis software for use with SAP® solutions, will exhibit at the SAPPHIRE® NOW conference and the 2011 ASUG Annual Conference in Orlando, Fla., May 15-18. Activities in IntelliCorp's booth #2350c will include new feature demos on LiveCompare 2.5, technical sessions, and individual meetings with IntelliCorp's CEO and CTO.

LiveCompare 2.5 debuts *Time Machine* – a new technology for tracking changes to critical SAP data; *Web Forms* – a revolutionary new interface for information users; and *Find Similar Objects* – smart new technology for working with cloned programs to reduce their cost of maintenance.

“LiveCompare 2.5 is packed with innovation: Time Machine, Web Forms and Find Similar Objects make it possible to answer the really hard lifecycle questions, get results to the users

that need them faster, and help eliminate cloned programs reducing the cost of maintenance,” said Christopher Trueman, IntelliCorp CTO.

Christopher Trueman will be co-presenting a session entitled “Best Practices from Coca-Cola in Leveraging Technology for Improving Change Management Across a Complex SAP Software Landscape” on May 17 at 3:00 p.m., session code: 808.

IntelliCorp’s LiveCompare, LiveModel™ and LiveInterface™ products automate the analysis of SAP solution-based systems, reducing the time, costs and risks associated with application lifecycle events. With the release of LiveCompare 2.5 in March, IntelliCorp is now enabling users to automate even more extensive application lifecycle management activities related to SAP solutions while reducing maintenance costs and risk to business.

WHEN: May 15-18

WHERE: SAPPHIRE NOW/2011 ASUG Annual Conference
Orange County Convention Center
Orlando

About IntelliCorp Inc

IntelliCorp provides customers and partners application lifecycle management, business process management and data management solutions in support of SAP applications.

IntelliCorp's LiveCompare, LiveModel and LiveInterface products automate the analysis of SAP systems and are SAP-certified. Founded in 1980, IntelliCorp is headquartered in Santa Clara, Calif., has offices throughout the U.S. and Europe, and maintains partner and distributor relationships worldwide.

For product or partnership information, email sales-info@intelicorp.com, or call 508-621-1600 in the U.S. and +44 (0) 1454 454 100 in EMEA. www.intelicorp.com

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